

2020 MEDIA DIARY

PLAN YOUR 2020 CONTENT WITH THE HELP OF AWARENESS DAYS,
HOLIDAYS AND NATIONAL EVENTS - DON'T FORGET TO ADD YOUR
OWN DAYS THAT ARE RELEVANT TO YOUR INDUSTRY!



THE COVEN

WRITTEN BY ESME ROSE MARSH, 2019

JANUARY

NATIONAL MENTOR MONTH

MON	TUES	WED	THURS	FRI	SAT	SUN
		1.	2.	3.	4.	5.
6.	7.	8.	9.	10. FULL MOON	11.	12.
13.	14.	15.	16. GET TO KNOW YOUR CUSTOMERS DAY	17.	18.	19.
20. AQUARIUS SEASON BEGINS	21.	22.	23.	24. NEW MOON	25. CHINESE NEW YEAR	26.
27.	28.	29.	30.	31.		

FEBRUARY

BLACK HISTORY MONTH (U.S.) | LGBT HISTORY MONTH

MON	TUES	WED	THURS	FRI	SAT	SUN
					1.	2.
3.	4.	5.	6.	7.	8.	9. THE OSCARS FULL MOON
10.	11. SAFER INTERNET DAY	12.	13.	14. VALENTINE'S DAY LONDON FASHION WEEK BEGINS	15.	16.
17.	18.	19. PISCES SEASON BEGINS	20.	21.	22.	23. NEW MOON
24.	25. SHROVE TUESDAY/ PANCAKE DAY	26.	27.	28.	29.	

MARCH

WOMEN'S HISTORY MONTH

MON	TUES	WED	THURS	FRI	SAT	SUN
						1.
2.	3.	4.	5. WORLD BOOK DAY	6. EMPLOYEE APPRECIATION DAY	7.	8. INTERNATIONAL WOMEN'S DAY
9. FULL MOON	10.	11.	12.	13.	14.	15.
16.	17. ST. PATRICK'S DAY	18.	19.	20. SPRING EQUINOX	21. ARIES SEASON BEGINS	22. MOTHER'S DAY (U.K.)
23.	24. NEW MOON	25.	26.	27.	28. EARTH HOUR DAY	29.

APRIL

STRESS AWARENESS MONTH | SEXUAL ASSAULT AWARENESS MONTH

MON	TUES	WED	THURS	FRI	SAT	SUN
30.	31. INTERNATIONAL TRANSGENDER DAY OF VISIBILITY	1. APRIL FOOL'S DAY	2. EQUAL PAY DAY	3.	4.	5.
6.	7. WORLD HEALTH DAY	8. FULL MOON	9.	10. GOOD FRIDAY	11.	12. EASTER SUNDAY
13. EASTER MONDAY	14.	15.	16.	17.	18.	19.
20. TAURUS SEASON BEGINS <hr/> NATIONAL STATIONERY WEEK	21.	22. EARTH DAY	23. NEW MOON	24.	25.	26. LONDON MARATHON
27.	28.	29.	30.			

MAY

MON TUES WED THURS FRI SAT SUN

				1.	2.	3.
4.	5.	6.	7. FRIEZE NEW YORK BEGINS FULL MOON	8.	9.	10.
11.	12.	13.	14.	15.	16.	17.
18. MENTAL HEALTH AWARENESS WEEK BEGINS (U.K.)	19. CHELSEA FLOWER SHOW BEGINS	20.	21. WORLD MEDITATION DAY GEMINI SEASON BEGINS	22. NEW MOON	23.	24.
25.	26.	27.	28.	29. WORLD BUSCUIT DAY	30.	31.

JUNE

PRIDE MONTH

MON TUES WED THURS FRI SAT SUN

1.	2.	3.	4.	5. NATIONAL DONUT DAY <hr/> FULL MOON	6.	7. CANCER SURVIVOR'S DAY
8.	9.	10. AROMATHERAPY AWARENESS WEEK BEGINS	11.	12.	13.	14. WORLD BLOOD DONOR DAY
15.	16.	17. PLASTIC FREE BEAUTY DAY	18.	19.	20. SUMMER SOLSTICE	21. FATHER'S DAY (U.K.) <hr/> NEW MOON <hr/> CANCER SEASON BEGINS
22. WORLD WELLBEING WEEK BEGINS	23.	24.	25.	26.	27. LONDON PRIDE	28.
29. WIMBLEDON BEGINS	30. SOCIAL MEDIA DAY					

JULY

PLASTIC FREE JULY

MON	TUES	WED	THURS	FRI	SAT	SUN
		1.	2.	3.	4.	5. FULL MOON
6.	7. WORLD CHOCOLATE DAY	8.	9.	10.	11.	12.
13.	14.	15.	16.	17.	18.	19.
20. NEW MOON	21.	22.	23. LEO SEASON BEGINS	24.	25.	26.
27.	28.	29.	30. INTERNATIONAL DAY OF FRIENDSHIP	31.		

AUGUST

MON	TUES	WED	THURS	FRI	SAT	SUN
					1.	2.
3. FULL MOON	4.	5.	6.	7.	8.	9.
10.	11.	12.	13. NATIONAL PROSECCO DAY	14.	15.	16.
17.	18.	19. WORLD PHOTO DAY NEW MOON	20.	21.	22. VIRGO SEASON BEGINS	23.
24.	25.	26.	27.	28.	29.	30. NOTTING HILL CARNIVAL BEGINS

SEPTEMBER

MON	TUES	WED	THURS	FRI	SAT	SUN
31.	1.	2. FULL MOON	3.	4.	5.	6. READ A BOOK DAY
7.	8.	9.	10. WORLD SUICIDE PREVENTION DAY	11.	12.	13.
14.	15.	16.	17. NEW MOON	18. LONDON FASHION WEEK BEGINS	19.	20.
21. WORLD ALZHEIMERS DAY	22. AUTUMN EQUINOX	23. WORLD REFLEXOLOGY WEEK BEGINS <hr/> LIBRA SEASON BEGINS	24.	25.	26.	27.
28.	29.	30. INTERNATIONAL PODCAST DAY				

OCTOBER

BLACK HISTORY MONTH (U.K)

MON TUES WED THURS FRI SAT SUN

			1. WORLD VEGETARIAN DAY FULL MOON	2.	3.	4. WORLD ANIMAL DAY
5.	6.	7.	8. FRIEZE LONDON BEGINS	9.	10. WORLD MENTAL HEALTH DAY	11.
12.	13.	14.	15.	16. NEW MOON	17.	18.
19.	20.	21.	22.	23. SCORPIO SEASON BEGINS	24.	25. INTERNATIONAL ARTIST'S DAY
26.	27.	28.	29.	30.	31. HALLOWEEN	

NOVEMBER

MON TUES WED THURS FRI SAT SUN

						1. WORLD VEGAN DAY
2.	3. ELECTION DAY (U.S.)	4.	5. BONFIRE NIGHT	6.	7.	8.
9.	10.	11. REMEMBRANCE DAY	12.	13. WORLD KINDNESS DAY	14.	15. NEW MOON
16.	17.	18.	19.	20.	21.	22. SAGITTARIUS SEASON BEGINS
23.	24.	25.	26. THANKSGIVING (U.S.)	27. BLACK FRIDAY	28.	29.

DECEMBER

MON	TUES	WED	THURS	FRI	SAT	SUN
30. CYBER MONDAY <hr/> FULL MOON	1. WORLD AIDS DAY	2. GRIEF AWARENESS WEEK BEGINS	3.	4.	5.	6.
7.	8.	9.	10.	11.	12.	13.
14. NEW MOON	15.	16.	17.	18.	19.	20.
21. WINTER SOLSTICE	22. CAPRICORN SEASON BEGINS	23.	24.	25. CHRISTMAS DAY	26. BOXING DAY	27.
28.	29.	30. FULL MOON	31. NEW YEAR'S EVE			